

PHILIP MORRIS π.

INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Joe Severino
FROM: Claire Iwatsu
SUBJECT: Outstanding Parliament Issues

DATE: June 29, 1992

Since Promotion Services has been given the directive to become more accountable for production schedules as well as delivery schedules, could you please respond to this memo with respect to the following issues:

1. 2/Pack With Lighter - PPP8

- Print and delivery schedules of the packaging

Lighters to packager 10/1
2. Samples of Display & Lighter.
Desand.

Complete to
Madden 10/14.

2. Menu Program/Inventory Re-Packaging - PPP7

- Disposition of the mini-speaker re-labeling. Our request was to have this completed and at KDC by this week (June 29, 1992). Was this accomplished on time?

- B1G1F wrap - we need to review the packaging material as well as specifications for print. We will also need to have a printing and delivery schedule for this packaging. (According to the PPP Schedule, this element must be delivered complete to KDC by 8/17.)

3. Mega Volume Outlet Program - Free Video/3 Carton Purchase - PPP7

- Finalize packaging design, print and delivery schedule for Region I FSF.

We would like to meet with you this afternoon on the above. This memo can serve as an agenda for dialogue and final decisions to report to our Management.

Thank you.

cc: B. Trach
S. Town ✓
N. Parmet
M. Antonoff
F. Goehl

Longer
B1G1F
pack.

Additional 10,000 ASAP
please process a change order.

Shard - get out. Minispeakers
just Packaging.

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